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FOR IMMEDIATE RELEASE

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Business Owner Receives Top Honors

Sue Fitzpatrick of Colts Neck, president of Fitzpatrick Printing & Design, was awarded *The Teal Heart* by the Monmouth Chapter of the New Jersey Association of Women Business Owners (NJAWBO). Each year, the Chapter presents its highest service award, *The Teal Heart*, to the member whose service goes above and beyond normal activities and duties in the Chapter.

A ten-year member of NJAWBO, Mrs. Fitzpatrick is active on both the county and state level of the organization, serving in numerous positions simultaneously. She is currently the State Vice President of Administration, managing the NJ Headquarter's staff, while also serving as the Chapter's Community Relations Chair. Locally, she has been a consistent sponsor of the Monmouth Chapter, its newsletter *Business Talk*, Holiday Auction, and Auction Journal. Active in coordinating numerous Chapter events and community service projects, Mrs. Fitzpatrick served on the Chapter's weekly Red Bank Lunch Break service program, visiting the location and serving meals to clients. She was also the first to help organize the Chapter's participation in the NJAWBO annual conference talent show, the Chapter's 15th Anniversary Committee, and the Dress for Success program, through which disadvantaged women entering the workforce can obtain business clothing and accessories to start their new careers. Mrs. Fitzpatrick was nominated for *The Teal Heart Award* by her peers in the 130-member Monmouth Chapter. In November 2002, the Chapter had honored her for her participation and sponsorship of the Holiday Auction, crediting her with helping to raise over \$7,000 to support women studying for business careers in higher education, and those starting or returning to business careers.

The Teal Heart Award is commemorated with a heart-shaped pin of teal rhinestones set in gold, representing the organization's signature color. As a *Teal Heart* awardee, she will be in the running with other Chapter winners for the prestigious *Nancy C. Righter Award* which is bestowed at the State Conference Awards Banquet in May, scheduled to be held at the Ocean Place Resort in Long Branch. The awardee is selected based on stringent criteria and a vote of her peers. Accompanying that honor is a cluster pin of three teal hearts. The awardee enters an elite group of successful women business owners who exemplify exceptional service to their community and fellow women businesspersons in honor of Nancy C. Righter, a beloved and dedicated member of NJAWBO who died in an automobile accident.

Mrs. Fitzpatrick, her husband, Jim, and their four children, have lived in Colts Neck for 16 years. Fitzpatrick Printing & Design, Inc., founded five years ago, is a full-service print brokerage and advertising/promotional consulting firm, specializing in high-quality printed materials, graphic design and copywriting. With a growing roster of customers of all sizes, she counts Johnson & Johnson, Alberto Culver, Dermablend cosmetics and Albertson's Supermarkets among her clients.

"I was surprised, honored and humbled to be named winner of this year's *Teal Heart*," Mrs. Fitzpatrick said. "I enjoy being active in NJAWBO, and have made many new friends and associates along the way. The activities and fund-raisers we conduct are both fun and productive, giving me a feeling of satisfaction, and the knowledge that we are helping other women in positive and tangible ways."



Caption attached...
Fitzpatrick

Caption: Melinda Salzer of Manalapan (right), President of the Monmouth Chapter of the New Jersey Association of Women Business Owners, presents Sue Fitzpatrick of Colts Neck with the Chapter's highest service honor – *The Teal Heart Award*, and accompanying certificate.